

Herlandí de Souza Andrade

Resume

PhD and MS in Sciences, in a Postgraduate Program in Aeronautical and Mechanical Engineering - Production Area, by the ITA - Instituto Tecnológico de Aeronáutica, MBA in Business Management by the FGV - Fundação Getúlio Vargas, Specialization in Methodology and Management for Distance Education by the Anhanguera University, Graduation in Business Administration by the Anhanguera University and in Information Technology by the UNITAU - Universidade de Taubaté. More than 23 years of professional experience, working in the areas of: quality management and strategic planning, in steel/metallurgical industry producing special steels for mechanical construction (automotive sector) and rolls for rolling mill rolls (capital goods); strategic and operational management in the service sector company (consulting, continuing education and financial services); strategic management of technological innovation in public research institute (aerospace sector); and, teaching in the areas of Administration and Production Engineering (undergraduate and postgraduate). Currently, Herlandí is Professor of postgraduate and undergraduate courses at Centro Paula Souza/FATEC Guaratinguetá and Faculdade Anhanguera de Pindamonhangaba, Coordinator of the Administration, Technology in Logistics and Technology in Human Resources courses at Faculdade Anhanguera de Pindamonhangaba, Project Coordinator at the innovation agency INOVA Paula Souza and Post-Doc Researcher at UNESP - Universidade Estadual Paulista "Júlio de Mesquita Filho".

Personal Information

Name used in Bibliographic Citations ANDRADE, Herlandí de Souza; ANDRADE, H. S.; Andrade, Herlandí de Souza; Andrade, Herlandí de S.; ANDRADE, Herlandí de S.; Souza Andrade, Herlandí; SOUZA ANDRADE, Herlandí

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Professional Address Centro Estadual de Educação Tecnológica Paula Souza,
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Formal Education

- 2012 – 2016** Doctorate in Mechanical Engineering.
Instituto Tecnológico de Aeronáutica, ITA, Brazil
Title: Process model for the management of Intellectual Property in Technology Licensing Office.
- 2006 – 2008** Master's in Aerospace Engineering.
Instituto Tecnológico de Aeronáutica, ITA, Brazil
Title: A Systems Engineering Approach to Organizational Strategic Planning.
- 2011 – 2012** Specialization in Methodology and Management for Distance Education.
Universidade Anhanguera, UNIDERP, Brazil
Title: Innovations in teaching and learning processes: the use of distance education and information and communication technologies to support face-to-face teaching.
- 2000 – 2001** Master in Business Administration.
Fundação Getúlio Vargas - FGV, Brazil
- 2018** Graduation in Economic Sciences.
Universidade Anhanguera, UNIDERP, Brazil
- 2016** Graduation in Accounting Sciences.
Universidade Anhanguera, UNIDERP, Brazil
- 2011 – 2015** Graduation in Administration.
Universidade Anhanguera, UNIDERP, Brazil
- 1997 – 1999** Graduation in Information Technology.
Universidade de Taubaté, UNITAU, Brazil
- 1993 – 1996** Vocational and Technical Education in Mechanical Technician.
ETEC João Gomes de Araújo, ETEC, Brazil

Postdoctorate

- 2017** Postdoctorate .
Universidade Estadual Paulista Júlio de Mesquita Filho, UNESP, Brazil
Title: TECHNOLOGICAL PROSPECTION OF BIODIESEL PRODUCTION PROCESSES FROM MICROALGAS: An approach focused on Increasing Productivity, Reducing Production Costs, Economic Viability and Promoting Technological Innovation.

Professional Experience

1. Centro Estadual de Educação Tecnológica Paula Souza – CEETEPS

- 2014 - Current** Position: Full Professor
Acting in the Technology courses in Business Management, Financial Management and Logistics and in the Specialization Course in Innovation and Entrepreneurship Management at FATEC Guaratinguetá. Professor of the following disciplines: - Graduation: Project Management and Funding Sources. - Post Graduation / Specialization: Competitive Business Intelligence and Information Technology Management.
- 2011 – 2015** Position: Associate Professor
Professor of the following disciplines: Graduation: Strategic Planning and Management, Quality Management, Quality Control, Production and Operations Management, Project Management, Financial Management, Sources of Financing and Material Management. Post-Graduation / Specialization: Competitive Business Intelligence and Information Technology Management.
- FATEC Guaratinguetá: Acting in the Technology courses in Business Management, Financial Management and Logistics and in the Specialization Course in Innovation and Entrepreneurship Management.
- FATEC São José dos Campos: Acting in the course of Aeronautical Manufacturing Technology.

2. Faculdade Anhanguera de Pindamonhangaba - ANHANGUERA

- 2018 - Current** Position: Course Coordinator
Coordinator of the Administration, Logistics and Human Resources courses.
- 2008 - Current** Position: Professor
Professor of the following disciplines: Graduation: Strategies and Competitive Dynamics, Business and Entrepreneurship Policy, Economic Development, Project Management, Business Models, Product Management and Development, Management Technology, General Management Theory, Economics, Knowledge Management, Management Information Systems, Marketing Management, Research Techniques (Market Research), Strategic Planning of Logistics Systems, Intermodal, Production and Operations Management, Quality Management, Production Planning and Control, Statistics, Quantitative Methods, Human Rights, Advisor of CBT and Supervisor of Internship. Postgraduate / Specialization: Supply Chain Management and Organizational Development. Acting in the courses of Baccalaureate in Administration, Bachelor in Accounting Sciences, and Technology in Logistics

Management, Marketing Management and Human Resources Management. Member of the NDE of the Bachelor's Courses in Production Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering and Architecture.

3. Instituto de Fomento e Coordenação Industrial - IFI

2012 - 2016 Position: Researcher
Action research on the Strategic Management of Intellectual Property and Technology Transfer within the scope of the Brazilian Air Force.

2010 - 2013 Position: Agent of Innovation
Acting in the Strategic Management of Innovation and Technology, with emphasis on Intellectual Property and Technology Transfer, with the objective of developing a methodology for the protection and transfer of technologies originated in the Brazilian Air Force.

4. ETEP Faculdades – ETEP

2010 - 2014 Position: Full Professor
Professor of the following disciplines: Undergraduate: Introduction to Informatics, Basic Computing I, Basic Computing II, Applied ERP, Fundamentals of Organizational Management, Career Development and Interpersonal Relationships and Basic Statistics. Acting in the courses of Bachelor of Administration, Production Engineering, Electrical Engineering, Technology in Logistics Management, Technology in Human Resources and Technology in Mechatronics. Member of the NDE of the Bachelor's Degree in Administration and Production Engineering.

5. Hdm Premier Gestão E Desenvolvimento Empresarial Ltda - HDM

2003 - 2010 Position: Chief Executive Officer
Acting in the strategic and operational administration of the business group of the services sector, with activities in the areas of consulting, continuing education and financial services.

6. Aços Villares - Matriz - AÇOS VILLARES

1996 - 2009 Position: Quality Analyst Sr.
1) ISO-9001 Quality System Management, through the planning of systems and processes, in the definition and monitoring of quality objectives and goals, acting in the leadership of Internal Audit, Corrective and Preventive Actions processes, Process Efficiency and Manufacturing, in addition to internal consulting on quality issues; 2) Management of the Strategic Planning of the Business Unit, including the unfolding of objectives and

goals, control of the action plans and their respective results; 3) Co-coordination of the integration process of the Management System: Quality, Environment and Safety and Occupational Health (ISO-9001, ISO / TS-16949, ISO-14001 and OHSAS-18001), as well as participation in the implementation process QS-9000, ISO / TS-16949, ISO-14001 and OHSAS-18001, acting in the planning and implementation of requirements, as well as internal audits; 4) Implementation and coordination of several programs and management systems, among the main ones are the 5 \$, MPT / TPM, Plan of Suggestions and APG (Participatory Administration in Small Groups); 5) Strong performance in training, as an internal trainer and as a facilitator of the process to identify the skills and training programs and personnel development necessary for the business unit; 6) Coordination of the Customer Satisfaction Assessment process, in partnership with the Marketing department, through customer visits, questionnaire analysis and definition of action plans for improvement; 7) Coordination of the Supplier Qualification and Development Process, in partnership with the Procurement Department, acting in supplier audits and analyzing the proposed actions to solve nonconformities; 8) Management of the Action Plan to Increase Process Capability, analyzing its results, disseminating them and promoting corrective, preventive or continuous improvement actions; 9 Internal Consulting for the Prod Engineering Team.

1995 - 1996 Position: Trainee.
Trainee of the Technical Course in Mechanics in Product Engineering of the Rolling Mill Rolls Unit.

7. Colégio Comercial Dr João Romeiro - COLÉGIOCOMERCIAL

2000 - 2003 Position: Teacher.
Teacher of the disciplines of Data Processing and Aspects of Safety at Work for the Technical Course of Informatics.

8. Centro Cultural Meta Social - CCMS

2010 - Current Position: Chairman.
Strategic administration of the Non-Governmental Organization, with activities in the sectors: social, education, cultural, health and alternative systems of production.

2006 - Current Position: Volunteer.

Member of Editorial Board

1. Journal of Finance and Economics

2018 - Current Schemes of job: Part-time
Other information:
Editorial Board Member. ISSN (Print): 2328-7284.

2018 - Current Schemes of job: Part-time
Other information:
Editorial Board . ISSN (Online): 2328-7276.

2. Journal of Business and Management Sciences

2018 - Current Schemes of job: Part-time
Other information:
Editorial Board Member. ISSN (Online): 2333-4533.

2018 - Current Schemes of job: Part-time
Other information:
Editorial Board Member. ISSN (Print): 2333-4495.

3. AMERICAN JOURNAL OF EDUCATIONAL RESEARCH

2018 - Current Schemes of job: Part-time
Other information:
Editorial Board Member. ISSN (Online): 2327-6150.

2018 - Current Schemes of job: Part-time
Other information:
Editorial Board Member. ISSN (Print): 2327-6126.

4. Revista Científica on-line - Tecnologia, Gestão e Humanismo

2012 - 2017 Schemes of job: Part-time
Other information:
Membro do Conselho Editorial ISSN: 2238-5819

2012 - 2017 Schemes of job: Part-time
Other information:
Editor Executivo/Coordenador Editorial ISSN: 2238-5819

Scientific Journal Referee

1. Revista Científica on-line - Tecnologia, Gestão e Humanismo

2012 - Current Schemes of job: Part-time
Other information:
ISSN: 2238-5819

Areas of Expertise

1. Strategic Management of Technological Innovation
2. Project Management
3. Business Strategy
4. Financial Management and Economic Engineering
5. Production and Quality Management

Languages

- English** Understanding Fluent, Speaking Functional, Writing Functional, Reading Fluent
- Español** Understanding Fluent, Speaking Functional, Writing Functional, Reading Fluent.
- Portuguese** Understanding Fluent, Speaking Fluent, Writing Fluent, Reading Fluent

Total of Production

Bibliographic Production

Articles published in scientific journal	21
In-press Articles	1
Books published	3
Chapters published	1
Article in newspaper	1
Articles published in annals of events	10
Presentations in Events (Conference or lecture)	2
Presentations in Events (Seminar)	1
Presentations in Events (symposium)	17
Other bibliographic productions	1

Technical Production

Short Term Course Taught (other)	12
Radio or TV Show (round table)	8
Other technical production	29

Academic Advisories

Academic Advisory - concluded (Course Conclusion Paper)	16
Academic Advisory - concluded (other kinds)	88

Events

Participation in events (congress)	3
Participation in events (seminar)	3
Participation in events (symposium)	17
Participation in events (meeting)	6
Participation in events (other)	2
Event Production (congress)	1
Event Production (other)	3
Participation in graduate boards (Improvement/Specialization Courses)	15
Participation in graduate boards (graduate)	3
Participation in judging commission boards (contest)	2